



9546 Hwy. 211 East  
P.O. Box 367  
Aberdeen, North Carolina 28315

SPRING 2010 NEWSLETTER

GREETINGS FROM ALL OF US AT LONGLEAF COLLECTION

### **NEW WEB SITE**

Over the last several months we have been hard at work developing our new web site and are now pleased to let you know that it is up and going. It has many enhanced features from our old site. Take a look; we think you will be impressed. Also if you have a chance, watch our virtual tour, to see how we manufacture your products.

[www.longleafcollection.com](http://www.longleafcollection.com)

We don't plan on stopping here with regards to our web presence. We are planning to continue developing many other features including e-commerce tools, training videos, Cad drawing downloading capabilities, and much more. We hope you will find this to be a valuable tool that will enhance our partnership with you and increase our presence in the marketplace.

### **NEW HARDWARE LINE**

Our new Bob Timberlake Millstone Line is in full development and will be available in the fall of 2010. It will be a full hardware line offering new plates, knobs, cabinet hardware, and lever. Take a look at the News & Events page of our website [www.longleafcollection.com](http://www.longleafcollection.com) to see more on Bob Timberlake and the Millstone Collection.



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### **New Finish**

Our new Natural Polish Brass (NPB) finish is available for order. It is achieved using a polishing process with natural compounds, and completed with a matt finish clear coat that can withstand over 1000 hours in a salt fog chamber. It has subtle brass highlights that are enhanced when light bounces off the surface. If you need a color chip please call customer service and we will get one out to you to complete your color key chain. Additional color key chains are available with the new finish included for \$35/set.



### **New Products**

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We are excited to share with you a new product arrangement that is now available. This idea was the result of a collaborative effort with our partners that asked us for something new in the way of a handle. This new product offering incorporates a normal tubular set and door knocker into a functioning door hardware set. The sets are available in both the small and large knocker; and also on any plate style you choose with the exception of the large 20 inch plate. At this time we are offering this set in passage, privacy, dummy, and tubular deadbolt functions. Currently we have some limitations with the large knocker as used with a 2-3/8" backset; for this reason the large knocker will only be offered in a 2-3/4" backset. As we progress in the design phase we will expand this offering into our other functions.



As always we encourage all of our partners to send in any ideas for new products. ***We have a custom solution for your custom ideas.*** Please feel free to contact our engineering department: Shane McNeill at extension 113 or [smcneill@longleafcollection.com](mailto:smcneill@longleafcollection.com) with any questions or ideas.

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